



Mission Move: Impact Your Way to Work & Post Marathon Week

On the one hand, the Private Capital Company under the trade name "RUN4MORE I.K.E." and the distinctive title "Run4More", headquartered at 48 Dexamenis Street, 14452, Metamorfofi, with Tax Identification Number (TIN) 801619460 of the Tax Office of KEFODE Attikis and General Electronic Commercial Registry (GEMI) number 160255903000, hereinafter referred to for brevity as the "Company," and

On the other hand, the company under the name "ENS SOLUTIONS Single Member P.C." domiciled at 133 Ermou Street, Athens, Greece, 10563, with Tax Identification Number (TIN) 800672525 of the Tax Office KEFODE Attikis and General Electronic Commercial Registry (GEMI) number: 135158101000, hereinafter referred to for brevity as the "Partner",

They are organizing a promotional activity titled 'Mission Move: Impact Your way to work' and 'Mission Move: Post Marathon Miles' (hereinafter referred to as 'Impact Challenge' or 'Challenge') through the company's mobile application (hereinafter referred to as 'App') available on [Play Store](#) and [App Store](#).

A. Target

The goal of the Challenge is to encourage the employees of the Partner and the users of the Run4More app to increase their physical activity. To achieve this goal, the Partner will provide a series of incentives such as converting kilometers into impactful donations and/or by providing financial incentives through raffles or rankings to the participants.

During and after the competition, the Company will evaluate the results by measuring some of the following parameters:

- Number of participating employees.
- Total kilometers (overall & per user).
- Number of users who are active weekly.
- Percentage increase in users' physical activity during the challenge.
- Percentage of users maintaining their physical activity levels after the challenge.

B. Challenge Information / Participation Method

The Challenge will take place from 14/09/2024 to 08/12/2024 (hereinafter referred to as the "Challenge duration"). All individuals employed by the Partner and maintaining an account on the Company's app through their corporate email or the email they provided through the official Partner-Client communication channel and all run4more users (hereinafter referred to as "Participants") have the right to participate in the Challenge. Immediate family members and spouses of the Company are exempt from the Challenge (if they are employed by the Partner).

In order to boost engagement, the following days will have a double impact on the overall goal:

- Wellness Wednesdays
- Race for the cure (29/9)
- World Mental Health Day (10/10)
- Authentic Marathon Week (4-10/11)

- Every time someone START from Home/Office and completes the activity in the Office/Home
- To the eight (8) Group Training Sessions at Stavros Niarchos Foundation Cultural Center (Double impact: 3 hours span)

C. Challenge Mechanism

During the Challenge period, Participants will track their physical activity (walking, running, or cycling) using the app. For every kilometer completed, Participants will be rewarded with 100 Run4More points and will have the opportunity to multiply their points by completing physical activity towards work, home, or other addresses of interest. Run4More points can be redeemed for concurrent Challenge offers and discounts available within the app.

This specific Challenge is part of a series of initiatives planned by the Company and the Partner, aiming to motivate employees to change habits that will have both individual and societal impact. To achieve this goal, a multi-level incentive model will be utilized. More specifically:

1. For every kilometer of physical activity by the participants, the company commits to donate a specific amount to a charitable organization. The relevant amount per kilometer has been communicated to the participants.
2. By leveraging specific days, events, or occasions, participants will have the opportunity to amplify their impact by achieving certain physical activity goals within predetermined periods.
3. Simultaneously, and without any obligation from the Partner or Company to adhere to this term, participants who works to the Partner and achieve the greatest impact may have the chance to participate in a draw or automatically win prizes/benefits from the Partner.

Within the framework of the Challenge, participants will not need to use the accumulated Run4More points. Their participation in the Challenge will be automatic through the recording of their physical activity. The process will be carried out in the Backend by the Company, which will publish relevant ranking tables to the participants.

D. Non-profit Organization - Donation Transparency

The organization that will receive the total donation resulting from the completion of the Challenge is Humanity Greece. Specifically, the goal is to support individuals affected in Attiki from the recent fires.

The donation will be made in a way that ensures full transparency and utilization of the financial amount. The Company will ensure that items of necessity will be purchased and delivered to the families supported by the program. Specifically, for all purchases, there will be relevant transaction receipts available to each participant.

E. Participants Exclusion

The Company reserves the right to cancel, at its sole discretion, any user activity or participation it deems to be the result of illegal technical manipulation, fraud, or unfair

interference by the Participant or third party. In such cases, the Company is obliged to provide to the Partner a detailed explanation for its decision.

F. Participants Information / Communication

- Following the completion of the Challenge (see Article B), the Partner will take the necessary actions to finalize the delivery process of the necessary items within sixty (60) calendar days.
- Participants will be informed through personalized newsletters about the progress of the Challenge and the overall impact achieved, as well as the users who have made the greatest contribution (leaderboard). At the same time, all employees will have access to a dedicated dashboard via run4more.gr, where they can see the Challenge's impact.
- In the event of gifts (see Article C) after the delivery of the gifts, the Company or the Partner cannot replace them in case of loss, theft, or destruction.

G. Other Contest Terms

- In the event of the existence of material incentives for the Participants: The gift is specific, personal, and cannot be exchanged, nor can its replacement with another or its redemption for cash at any value be requested. The gift provided under these terms is in the condition in which it exists and is located, excluding the application of provisions regarding the seller's liability or other provisions establishing liability for actual defects, agreed properties, etc., against the Company or the Partner.
- The Company has a specialized team that seeks, examines, and resolves any operational problems of the app (bugs). During the Challenge, every possible effort will be made to promptly identify and resolve any problems before they become apparent to the Participants. However, due to the nature of the app (software application), it is possible that bugs may appear on certain devices. To ensure fair Challenge and eligibility for prizes, participants are kindly requested to report any problems they identify during the challenge to the Company through the official channels. Participants can send their report to info@run4more.gr or any other official communication channel. The Company undertakes to make every possible effort to resolve them as soon as possible however, it bears no responsibility if this is not feasible before the end of the Challenge. Participants agree that they are not entitled to any compensation from the Company or the Partner in the aforementioned case.
- The Company and the Partner bear no responsibility, criminal or civil, to any participant, winner or third party, for any accident, damage, or injury, whether physical or material, directly or indirectly related to the use of the App, the gift, or for any other reason.
- The Company and the Partner reserve the right to cancel and/or modify any or all terms of the Challenge and any subsequent draws if there is a serious reason, without prior notice to the Participants.
- The Company and the Partner bear no responsibility towards the Participants who, due to circumstances attributable to force majeure, are unable to fulfill the obligations arising from this and are asymmetrically and mutually exempt from their obligations.

H. Participants Declarations

Participants automatically accept the above terms by using the application. Each Participant, by accepting the present participation terms in the above Challenge, unequivocally

declares that they do not violate any third-party rights, particularly intellectual property rights, the right to personality, and the right to the name of any third party. During the Challenge, any defamatory or obscene comments that may violate intellectual property rights or other rights of third parties or contain any illegal content will be deleted, and along with them, the participation of the user who posted them will be canceled. Participants are obliged to act legally and within the framework of these terms and user and transactional ethics, assuming exclusively any relevant civil or criminal liability.

Participants in the Challenge provide their consent and authorization to the Company and the Partner for the promotion of the Challenge and its results through print and electronic media, social media, etc. Thus, the above reserve for themselves, subject to the necessary approvals agreed between them, the right to use and publish any news element related to the Challenge and the potential draw of prizes for advertising purposes, and the participation of each in the Challenge automatically consents to this. Participation automatically provides consent and assignment of the necessary intellectual property rights gratuitously, without any financial claim or demand from the participants and without payment to them of any fee or compensation.

I. Personal Data Processing

The personal data of the Participants and users of the Company's mobile app in general, as well as those resulting from the use of the app, are neither disclosed nor transferred to the Partner. The management and protection of the personal data of the Participants in the Challenge are exclusively carried out by the Company as the sole responsible processor and are governed by the terms of this agreement and the relevant provisions of both Greek and European Law.

In the context of the Challenge and after its completion, aiming to evaluate the participation of the employees and its success, the Company will provide the Partner with aggregated user data related to the physical activity of the participants (# of activities, # of kilometers, duration of physical activity).

You can find the full privacy policy statement of the Company [here](#).

J. Applicable Law - Jurisdiction

The applicable law is Greek. For the resolution of any dispute related to the Challenge, including but not limited to issues regarding the validity, interpretation, and application of any term of the challenge, whether during its conduct or after its completion, including those related to the taking of precautionary measures and enforcement, the courts of Athens are exclusively competent.